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As a successful entrepreneur now
I enjoy implementing my ideas and
succeeding in it

VIPIN ALAZHATH

MANAGING DIRECTOR
BIM LABS



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Spearheading a prodigious empire

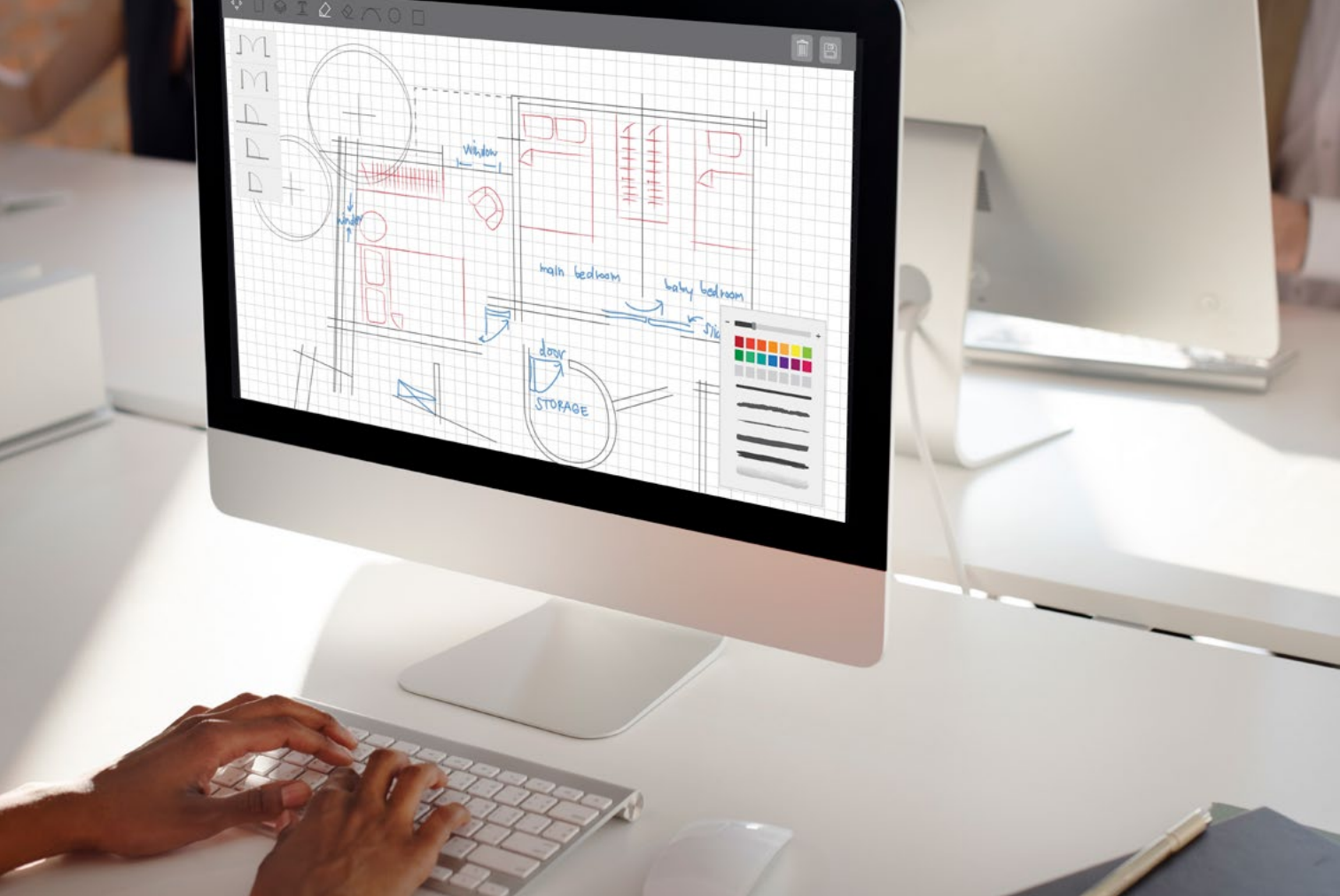
Vipin Alazhath is a Civil engineer graduate from CUSAT. After graduation, Vipin worked as a technical engineer for a period of 7 years from 2003-2010. He worked with CAD, computer designing software and realised the opportunity in the same. The business was initiated in 2010 as he discovered the opportunity of CAD software sales-reselling in Kerala. Currently, Bimlabs has two offices in Kerala. At Kochi and the head office at Trivandrum. Vipin is engaged in various business chapters.

The story of this man's success and hard work will not only inspire people to take up challenging careers to conquer their dreams but also inject confidence into the hearts of young entrepreneurs who are still skeptical about their future. He teaches us everything is conquerable if one has the will and patience.

Vipin hopes to diversify the company into var-

ious branches. Bimlabs which was launched 4 years ago focuses on CAD Industries' shift to building information modelling. The establishment is involved in providing training to architects and engineers and provides certified programs. Bimstudio is a budding new venture that centers on BJM Project services. By 2025 Vipin aspires to make the company run with 100 employees. BRIDGE aims at narrowing the gap between academy and industry for freshers. The company has tied up with 15 plus Engineering colleges. This initiative helps the students to be well equipped to work by the time they pass out. A placement drive is also part of this program.

The Coronavirus affected Vipin's business drastically. He remarked that the sales department went down whereas the online training witnessed a growth. Students from all over the world from different regions started exploring through the online platform and have made



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use of the certified programs provided by the company stated Vipin. He proudly states that he has been fortunate to keep employee welfare at 100%. He was able to pay each of his 50 workers full salary even during the crisis period.

“We should keep learning,” remarked Vipin. No matter how experienced you may be in a field or industry, one must keep on learning each day and improve accordingly. The business he claims may seem successful immediately but never settle. Always aim for a better outcome by experimenting with the new technologies and advancements in the industry. “Explore the market, understand new trends

Certificate of Appreciation



This certificate of appreciation is presented to

BIM LABS, Kerala

Thank you very much for being part of the
“Introduction to BIM in Architecture, Engineering and Construction”
 36 hours on-line workshop during 13-20 July, 2021
 at the Department of Architecture & Planning, NIT Calicut.

Your organisation has demonstrated excellent commitment and dedication in trianing our participants. We highly appreciate your professionalism.

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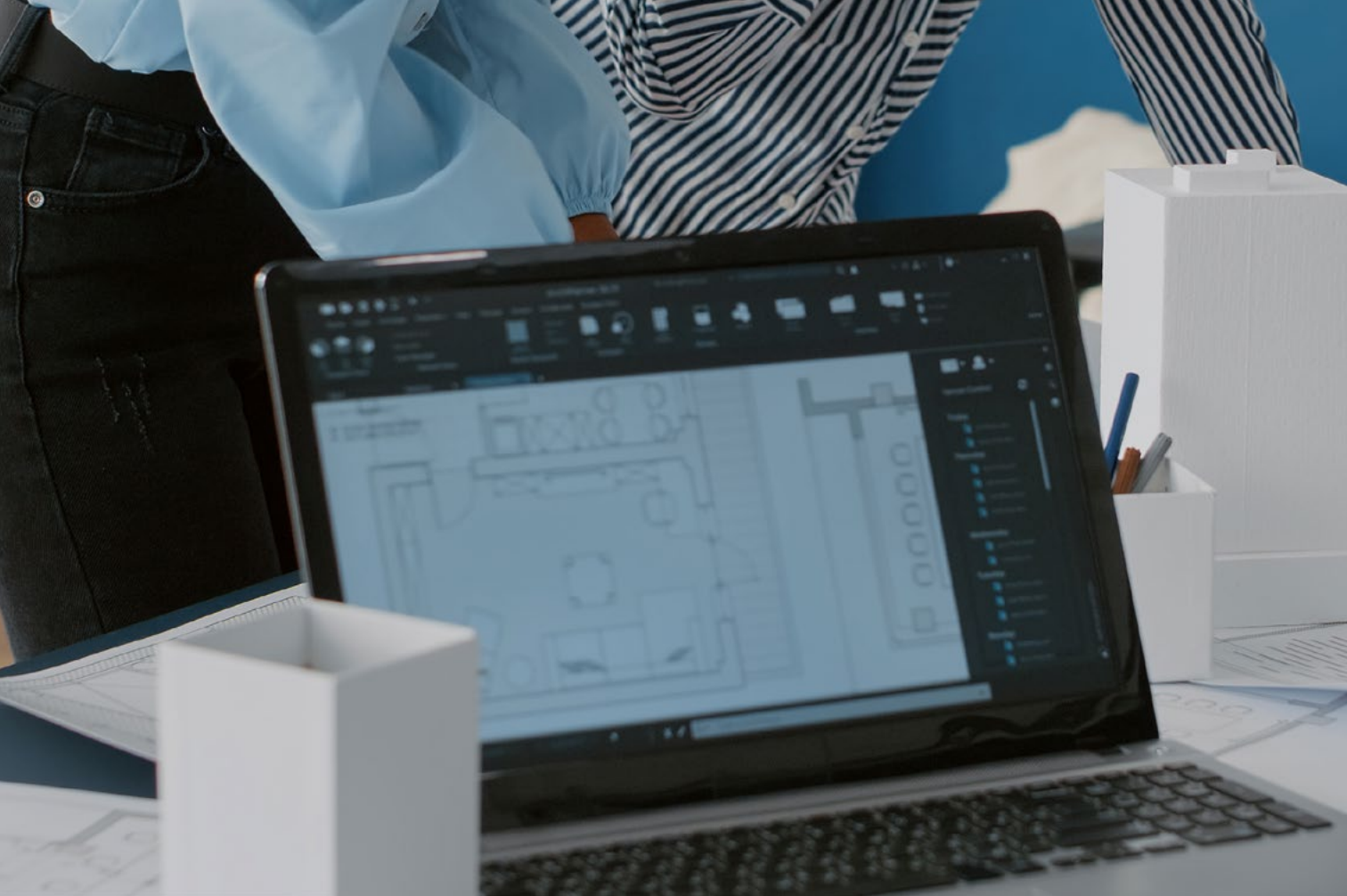


and technology.” Vipin advises investing time and effort in developing one’s establishment. “Settling or being comfortable is dangerous.” This may end up in stunted growth as an individual and an establishment. “Go to uncomfortable state and keep working”, will ensure learning every day. Being stagnant is not apt for business, in this constantly changing world “we should change with the market”.

“No matter how well planned your strategy is, how able you are at executing it, you will perhaps need to trash your business footprint periodically, to cope with the changes in the business model and the socio-economic vagaries.”

With a persistently supportive wife, Vipin manages personal and business life effortlessly. His wife not only supports his ventures but also is a full-time teacher and caring mother to the twins Veda and Vihan. Vipin’s father who was a government employee passed away 20 years ago. His mother who is a retired history professor has stood by his side since childhood he claims. Vipin is the first person in the family to start a business, his brother who is also an engineer by profession currently works in Infosys.





Innovation and progress are the key elements in the growth phase of any business

“Business was never my plan”, Vipin exclaimed. He grabbed the opportunity when he came to know that there was a search for a CAD reseller in Kerala. Although he always wanted to be his boss, he never thought he would pursue a career in business. As a successful entrepreneur “now I enjoy implementing my ideas and succeeding in it”. Freedom of business he stated is the triggering point.

“Innovation and progress are the key elements in the growth phase of any business.” Creating new modules based on loopholes in the construction field is Vipin’s Unique selling point. He is working on improving the loss of time and money loss that may come about in an establishment. His team continually works to reduce errors and money loss in the future.

Vipin is a sports lover. He engages in playing football weekly for 3 days despite the busy business schedule. He spends his free time



reading and also watching movies. When you indulge in things that you love to do, you will be able to divert your mind from distractive thoughts. The capacity to continue trying despite repeated setbacks is something that you need to get adapted to, which can lead you to a more optimistic life.

“Never ignore technology and never stop learning.” Success in the accounting profession is not only confined to your number-crunching abilities but also knowledge and understanding of relevant industries and economic scenarios in general.