

धर्मार्थकाममोक्षणामारोग्यं मूलमुत्तमम् || १५ ||
रोगास्तस्यापहर्तारः श्रेयसो जीवितस्य च |



Health is the most valuable asset and with it, one can enjoy everything it has to offer. Without it, you feel incomplete and imprisoned within your ill body

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& JITHA CLINIC



UNCOMPROMISING ADHERENT OF CLASSICAL AYURVEDA

“Health is the most valuable asset and with it, one can enjoy everything it has to offer. Without it, you feel incomplete and imprisoned within your ill body”. Since, health is subjected to constant change under various influences it is equally important

to maintain and promote health, as rightly told in Ayurveda “ArogyamMulamutamam,”; it means Ayurveda has given utmost importance to Arogya (Health).

Yes, Science of Ayurveda has the capacity to withstand any modern scientific scrutiny and can easily cater to the global health needs of the current age.” This is the firm belief of Dr. Geetha Shaji and has been the guiding principle of all her endeavors. Her confidence in Ayurveda is based on her personal experiences and knowledge of its principles and philosophy, like its two ob-

jectives, “swasthasyaswasthyarakshanam” (preservation of health), and “aaturasya-vikarprashanam” (cure of disease), which she has placed respectively first and second.

Medicines are major part of treatment, she will tell patients, equally emphasizing the need for lifestyle regulation and arrangements.

Dr. Geetha was born and raised at Thalanadu, Vadakkekara in Poonjar, in Meenachil taluka of Kottayam district in Kerala. After her schooling, she joined for her Bachelors in Ayurvedic medicine (BAMS) at the prestigious, First rank holder of the Government Ayurveda College, Tripunithura, the second oldest ayurveda college in public sector in Kerala and the



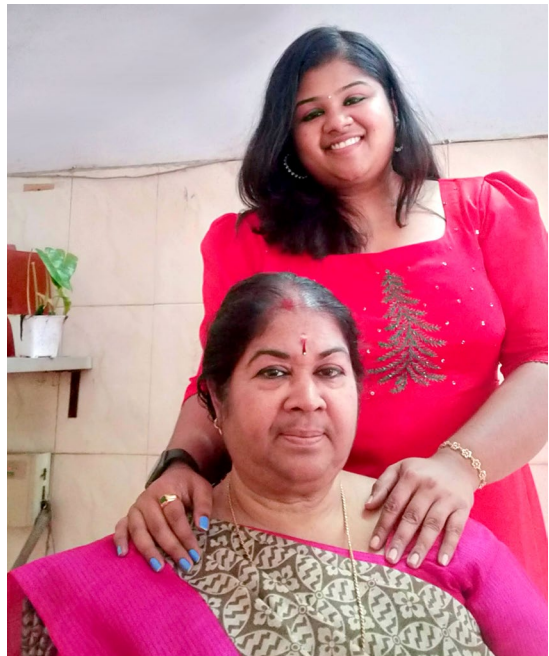
Health is the best source of wealth, happiness and freedom while disease is the destroyer of this source and life itself

only ayurvedic institute of its kind in Central Kerala. She is a University 3rd rank holder. She married Mr K V Shaji, proprietor of Viswanath Ayurveda Pharmaceuticals, Vyttila, established by late P K Viswanathan Vaidyar in 1955 hailing from a parambarya Ayurveda family. From then she focused on manufacturing treatment oriented ayurveda medicines. From thence onwards KV Shaji stands as the backbone of the center and supports his wife, in all her endeavors. They are blessed with two daughters Dr Jitha and Dr Greeshma.

She is an uncompromising adherent of classical Ayurveda and stands for health and healing unto the fullness of life. She from her personal experience realised that surgery recommended cases could be

cured with organic and herbal ayurvedic preparations.

Dr Geetha has whole heartedly made many contributions to the welfare of many people through Ayurveda for the last 34 years. Putting all the possible efforts thru her journey became a pioneer in this field very effectively providing excellent Ayurveda treatments strictly following quality



standards of ayurveda medicine systems. She has indeed succeeded in her vision with an increasing success rate of treating patients each passing day using the power of Ayurveda. Very well knows the pulse of each and every patient and ensures quality treatment with an unbeatable exposure. She adds that the best part about the treatment is that as been provided organic medicines from expensive surgery or MRI Scan, PET scan etc. and that is completely safe and secure.

She has made achievements in treating thousands suffering from diseases like Paralysis (Stroke), Osteoarthritis, Rheumatoid Arthritis, Osteoporosis, Low Back Pain, Cervical Spondylosis, Lumbar Spondylosis, Arachnoiditis, Fractures, Non-Healing Ulcers, Anorectal Disorders, Psoriasis, Allergic Diseases, Respiratory Diseases, Piles, Fistula, Fissure, and lots more. All medicines utilized are prepared strictly adhering to authentic ancient Ayurvedic formulations and procedures. She believes that first 'rogi' (diseased) should be cured then the disease. She follows the traditional way of practicing by prescribing the natural organic medication (without any preservatives) which is told in Ayurveda classics. Nowadays fever, omitting, cough throat pain etc. are found very common- especially in children. Here they give better treatment for that.

Dr Geetha states that healing starts from within and attributes 80 per cent of diseases to the imbalance of the digestive system.

She believes "prevention is better than cure" and ayurveda plays a crucial role in preventing ailments. So, even if you are hale and hearty, ayurveda can enable you to maintain that healthy lifestyle. She shares it's her privilege to extend best services to every aspirant where there is no compromise on quality matter. She very specially strives to follow the traditional and heritage values.

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Moreover, she is committed to facilitate the best in every aspect, especially to cope with excellent Ayurveda treatments and also with other Ayurveda therapies. Her clinic provides safe and effective herbal treatment plans that are customized as per individual patient conditions to treat and recover from PCOD, painful periods, mental fog, tremors, sweating, migraine, digestive issues, and depression. Her clinic also offers safe and effective treatment for stroke and paralysis cure. Her treatment procedures have proved to be one of the safest and most effective treatment for the best and fastest possible recovery from a severe paralysis condition.

Ayurvedic medicines are manufactured at Viswanath Ayurveda Pharmacrutchals & Jitha Clinic, A GMP certified company aided by Kerala Khadi & Village Industries board, fssai registered unit established in 1955 by Late P K Viwanathan Vaidyar. We manufacture 360 types of ayurvedic prepara-



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rations, and we have 26 patents. The main preparations are Aristam, Asavam, Thailam, Lehyam, Gulika and Kuzhayam in purest way without adding preservatives and chemicals. The fast-moving product Viswanath Ayurvedic First Aid for burns and wounds, Viswanath Pain Relieving Oil & Viswanath Hair Oil clubbed under VISWANATH DAILY ESSENTIALS is of great demand. The after-delivery mother and baby care medicines of the pharmacy is highly recommended by gynecologists and obstetricians as they are herbal and organic. Viswanath Herbal Beauty products for stretch marks, cracked foot and dark marks are obtainable at the clinic. The Viswanath pharmacy's seasonal product like Viswanath Karkkidaka Marunnu Kootu is of great demand in the city supermarkets during KARKIDAKAM - a rainy season at Kerala. Apart from that company also have Viswanath Herbal Protein Laddu & Viswanath Nutrihealth Mix as food products. The company ensures safe and on time delivery of Ayurvedic medicines worldwide with a fair price.

There is also a unique advantage of consulting the doctor online especially for international clients on video-face to face chat or tele-consultation.

Dr Geetha says Ayurveda intervention is must in Covid-19 because it is the way which can help people to boost their immunity as prevention. So that our Compa-

ny Vaps & JC is licensed with "Ayur Shield" From Ayurveda Medical Association Of India to treat Covid 19, to provide Immunity Boosters & to treat Post Covid distresses. Even the pandemic made her busy serving the needy.

Her passion for the profession makes her happy and spending with her patients gives satisfaction. She is the CEO of her family, an ideal housewife, affectionate mother, and loving grandmother. She intends to make Ayurveda a powerful medicinal tool to cure the disease and help to maintain the lifestyle of every individual. Her commitment and dedication towards Ayurveda have transformed into great success in delivering quality and result orientated health care services to people on a very large scale. She establishes that as a science of longevity and healthy life prevention, Ayurveda, "Mother of all Healing" is the most holistic as well as healthy life prevention system that helps in both spiritual as well as the complete body healing. She repeats the mantra "Rogaha Sarvepi Mande Agnou"- that the health of an individual depends on the proper strength of his digestive power.

Dr Geetha concludes by saying that patients gain their health back if they abide by the suggested dietary and lifestyle regulations along with having medicines as suggested by the doctor.